



INVESTORS & ACQUISITION ENQUIRIES

A world of identities. One vision.

Build the next chapter.

Seeking an influential strategic investor, commercial partner or acquisition conversation to help develop the BrandHoo vision.

Independent brands. Creator commerce. Screen Selling.

Founded by Rajib Sagar
Investor and strategic partnership discussion overview

brandhoo.com/investors

From market selling to Screen Selling.

The founder

Rajib Saggarr brings a lifetime of fashion, retail and direct selling to the BrandHoo concept. The vision takes the connection of the marketplace into a world of screens, where brands can tell their stories and customers can discover the people and products behind them.

The group

BrandHoo Group Limited connects a collection of separate website identities. Each has its own front-page preview, brand entrance and direct destination. The group website helps people explore the collection, understand the wider story and continue to the website they choose.

The Screen Selling vision

Show the product. Tell the story. Build the connection. Screen Selling brings video storytelling, demonstrations and live-shopping ambitions together with creator commerce. The objective is a storefront that people can experience on a screen.

The experience today

The public group site introduces the website collection, campaign films, founder story and links to shopping, creator and live-room experiences. Campaign films are prerecorded introductions. Commercial availability and operational readiness must be confirmed for each destination.

Separate personalities. A connected world.

Fashion & lifestyle

Royalty Couture, Crooks & Bucks, Miss Minded, Communist State, RS Dominator and the royalty and loyalty identities.

Sport & performance

REPZ Gym Wear, Creators Padel and Only Padel introduce gym wear, performance and sporting communities.

Marketplace discovery

BrandHoo, Love Are Brands, WantHoo, LoveHoo and the Hoo website collection offer different entrances into marketplace and video-led discovery concepts.

Services & connection

Photography, cleaning and service identities sit alongside connection websites such as MatchHoo and DateHoo.

Specialist collections

The group directory also introduces van-sales websites and Bitcoin, travel and luxury-related website identities.

Representative examples from the public directory. Asset ownership, trademark rights, company interests and the scope of any proposed transaction require verification during due diligence.

Capital. Connections. Commercial leadership.

Growth investment

Discuss support for product development, marketplace operations, creator and brand onboarding, commercial rollout and measurement. Capital requirements and proposed financing terms are to be agreed privately with the founder.

Strategic partnership

Bring retail expertise, brand relationships, distribution, technology, operating capability or an influential creator network. The ambition is to turn the connected identity and Screen Selling concept into a stronger commercial experience.

Acquisition interest

Explore potential group, brand or asset acquisitions. Scope, rights, transaction structure and founder involvement are separate topics for direct discussion and verification.

Development priorities

Strengthen the product and mobile experience; confirm operational and compliance readiness; establish creator and brand partnerships; develop marketplace, affiliate and live-shopping activity; measure engagement and commercial performance.

These are development priorities, not claims of established income. This pack contains no valuation, audited financials or return projections.

Meet the founder. Explore the fit.

01 / Introduce yourself

Tell Rajib about your organisation, relevant experience, commercial network and the route you would like to discuss: investment, partnership or acquisition.

02 / Define the opportunity

Agree the businesses or assets in scope, the capability required and the proposed role of each party. Verify capital requirements, financial information, ownership, trademarks and platform readiness.

03 / Review the details privately

Progress to due diligence and documented terms with appropriate professional support. The founder will confirm what information is available and what must be prepared for the discussion.

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Detailed financials, capital requirements, valuation and transaction terms are to be confirmed privately with the founder.